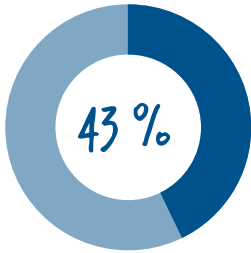


# The new era: Making the most of technology



It's time to get ahead  
of your competitors!

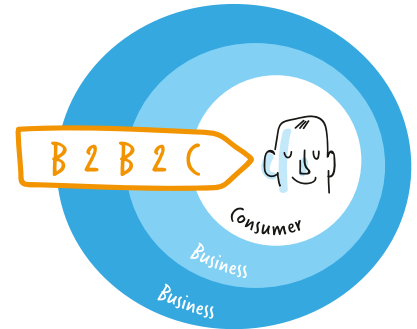


of manufacturers are yet to invest in 4IR technologies\*

Here are your steps to make the most of technology:

1.

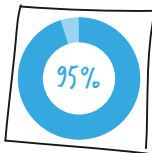
Start by ensuring all decisions are made with putting the customer at the heart of the business



2.

Ensure your board is aligned with the business application strategy

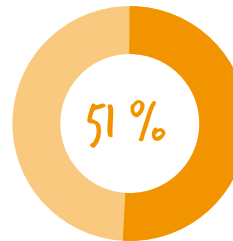
Strategy



of the CEOs say that technological disruption is an opportunity and not a threat\*\*

3.

Use your data and business intelligence to optimise business technology strategy

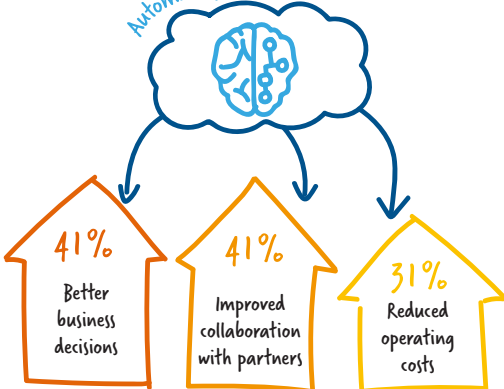


of manufacturers report that the adoption of 4IR technologies has improved productivity\*

4.

Invest in machine learning to drive operational performance

Automate your biz! \*\*



5.

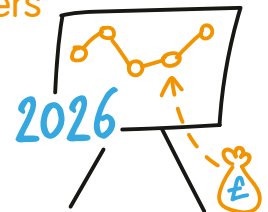
Embed agility with new core ERP systems

99 With apps you can do many things that ten years ago you needed deep technical competence to do.66

– Stefan Barden, CEO of Heinz and Brakes

But why should manufacturers be investing in these new technologies?

Manufacturers could boost the sector by an additional £120 billion per year by 2026\*



## Why Searchlight?

Searchlight are experts at shaping business transformation programmes and helping clients to build business and digital capability. Get in touch to find out how our independent advice could help you add value, develop new capabilities and future-proof your organisation.

## Contact us at:

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\*\* <https://assets.kpmg.com/content/dam/kpmg/uk/pdf/2018/06/global-manufacturing-outlook-2018-UK.pdf>